**TERMS AND CONDITIONS**

**For conducting the content service “Swipe & Win”**

1. **Available SMS short-codes**

|  |  |  |  |
| --- | --- | --- | --- |
| **Country** | **Operator** | **Service** | **Short-code** |
| Egypt | Orange | Swipe & Win | 5012 |
| Egypt | Orange | Swipe & Win | 5055 |
| Egypt | Orange | Swipe & Win | #53# |

**Table 1 – service short-codes & USSD commands**

* 1. The subscription to the “Swipe & Win” content service is available in Arabic and English languages, it has daily cost 1 EGP with 1 day free of charge trial period.
  2. All of the SMS sent to the above short-code are free of charge
  3. Orange subscribers may opt in to the subscription service “Swipe & Win” by:
     1. sending a valid keyword via SMS to the short-code 5055 (please check section 8.2 for keywords table)
     2. dialing the USSD command #53#
     3. By following the “Swipe & Win” link via “my Orange” app
     4. following the link [http://swipe-win.com](http://xxxxxxxxx.com) and get registered online
  4. Upon registration, the users will receive the welcome SMS, 10 points for the upcoming weekly prize and the “Swipe & Win” daily credit for the web-game available on [http://swipe-win.com](http://xxxxxxxxx.com). The “Swipe & Win” credit will expire at the end of the calendar day if not consumed until then.

1. **The Organizer of the service:** 
   1. Egyptian Company for Mobile Services (Orange)
2. **The name of the Service:** 
   1. **“Swipe & Win”**
3. **Location:** 
   1. The Arab Republic of Egypt
4. **Time frame of the Service:**
   1. The service will be ongoing. The launching date is 04/12/2019.
5. **Acceptance of Terms of Use**
   1. All participants warrant that they have read and fully understand these Terms and Conditions which are on public view at [http://swipe-win.com](http://xxxxxxxxx.com) and http://orange.eg.
   2. By registering to the “Swipe & Win” Subscription Service, the participants signal their complete acceptance and full understanding of these Terms and Conditions and agree:
      1. to receive SMS communication from the Organizer on their mobile phones relating to the “Swipe & Win” Service
      2. to receive SMS communication/advertising offers from the Organizer or from other companies that cooperate with the Organizer.
   3. The Organizer reserves the right to cancel or amend the Terms and Conditions at any time. Any changes will be posted online at [http://swipe-win.com](http://xxxxxxxxx.com).
   4. In the event of dispute regarding the Terms and Conditions, conduct, results, and all other matters relating to the Service, the decision of the Organizer shall be final and no correspondence or discussion shall be entered into.
   5. This Agreement will remain in full force and effect while the Organizer provides the offer (not taking into account temporary suspensions of the offer for operational reasons, e.g. for repairs, planned maintenance or upgrades).
6. **Participants of the Service:**
   1. The following are eligible to participate:
      1. Natural persons (other than people employed by the Organizer, or its partners, for the period of the Service, and also their relatives up to 4th degree and spouses), who are mobile subscribers of Orange Egypt during the period of the Service. If the winner is a minor (under 18 years old), then at the delivery date of delivering the prize, the winner’s guardian must appear to collect the prize having his ID as well as a certification proving that he is the guardian.
      2. Legal entities (e.g. in the case of corporate-owned Mobile Subscriber Numbers of all Operators involved in this Campaign). Only an authorized signatory on behalf of the legal entity will be entitled to take receipt of the prize.
      3. The Organizer reserves the right to disqualify any entrant if it has reasonable grounds to believe the entrant has breached any provision of the Terms and Conditions.
      4. By participating in the Service, entrants hereby warrant that all information submitted is true, current and complete.
7. **Availability and accessibility of information and Opt-out mechanism**
   1. All the information for the participants of the Service with regards to the Service shall be published at [http://swipe-win.com](http://xxxxxxxxx.com).
   2. Service keywords:

|  |  |
| --- | --- |
| **English** | **Arabic** |
| **Subscription Service Registration Keywords** | |
| SUB, Sub, sub, WIN, Win, win, OK, Ok, ok, YES, Yes, yes, 1-9 | اشترك ، اوكي ، ربح ، نعم ، فوز ، أوك ، ١-٩ ، ﺇﺷﺘﺮﻙ، ﺍﺷﺘﺮﻙ، ﺃﺷﺘﺮﻙ |
| **Help Commands** | |
| HELP, Help, help | مساعدة |
| INFO, Info, info | مساعدة ,معلومات |
| SCORE, Score, score, CHANCES, Chances, chances, POINTS, Points, points | نقاطي, رصيد,فرص,نقاط |
| **Opt-out commands from Subscription service** | |
| STOP, Stop, stop, OFF, Off, off, EXIT, Exit, exit, 0, UNSUB, Unsub, unsub | قف,الغاء,إنهاء,انهاء,ايقاف,أيقاف,إيقاف ,خروج |
| **Change language** | |
| EN, English | AR , عر , عربي , عربية |

**Table 2 – service keywords**

* 1. Each participant can unsubscribe from the Service and stop receiving any information about the Service by sending an SMS with one of the following unsubscription keywords to the short-codes: STOP, Stop, stop, OFF, Off, off, EXIT, Exit, exit, 0, UNSUB, Unsub, unsub.

If after the participant chooses to send again an opt-in keyword to the Short Code, he will be again considered as a participant in the Service and his points will be retained.

* 1. If the Service is terminated, the Organizer of the Service will publish in the official resources of the Service ([http://swipe-win.com](http://xxxxxxxxx.com)) a message about the termination of the Service.
  2. During the service period, the Organizer reserves the right to add or terminate the above short code. If the latter one happens, all the participants who have participated during the campaign still reserve their points for the prizes and will be notified about the short code update.
  3. Interruption or early termination of the Service shall not release the Organizer from its obligation to give out already awarded prizes and execute other actions required, except for the cases when termination or interruption of the Service was called by actions or events which are not under the Organizer’s control.
  4. The Organizer reserves the right not to enter into written negotiations or otherwise contact with the participants of the Service other than in accordance with the Terms and Conditions or in accordance with the requirements of the current legislation of the Republic of Egypt.

1. **Regulations of participation in the Service:**
   1. To register in the Service the participant should send an SMS to the Short-Code 5055 with a valid keyword or use the USSD opt-in command #53#, by visiting “my Orange” app, click on the link and follow the online registration or by visiting the [http://swipe-win.com](http://xxxxxxxxx.com). Subscribers register to the “Swipe & Win” service that awards them with 10 points for the prizes and one (1) “Swipe & Win” credit for the “Swipe & Win” web-game. The “Swipe & Win” credit will be expired at the end of the calendar day if not consumed until then.

Every participant who opts-in to the subscription service for first time has a one (1) day free trial period for one and only time.

* 1. From the second day onwards, the subscription service is charged on a daily basis with 1 EGP. If the full 1 EGP cannot be collected, lower price points also apply. Upon successful renewal, subscribers are being awarded with 10 points and one (1) credit for the “Swipe & Win” web-game. The “Swipe & Win” credits cannot be accumulated to the participant’s account as they will expire at the end of the calendar day if not consumed.
  2. Each “Swipe & Win” game round lasts for fifty five (55) seconds and is consisted of Correct or Wrong statements along with photos. The user has to swipe right for Correct or left for No. Each correct answer awards 10 points to the user and each wrong one deducts five (5) seconds from the remaining time.
  3. During each calendar day, user will be eligible to play up to five (5) “Swipe & Win” rounds. Each credit purchased online costs 2 EGP and is valid until the end of the calendar day.
  4. During a game round, bronze, silver and golden questions may be randomly served which award more points than the regular ones according to the points’ scheme depicted in the table 3 (below).

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Action to be rewarded** | **Extra points** | **Extra rounds** |
| **Welcome (new users)** | First opt-in | 10 | - |
| **Swipe & Win correct reply** | Each correct reply | 10 | - |
| **Bronze Question** | Bronze Question | 100 | - |
| **Silver Question** | Silver Question | 200 | - |
| **Golden Question** | Golden Question | 300 | 1 |

**Table 3 – Points scheme**

1. **Place, date, time and order of the prizes**
   1. The formation of participants’ record for the whole period of the Service will start at 00:00:01 hours on the first day of the Service Cairo time and end at 23:59:59 hours on the last day of the Service Cairo time.
   2. Winners’ award will be conducted via top scorer model.

**Service Prizes are mentioned below:**

* 1. **Instant Prize**
     1. Every user who answers at least ten (10) questions correctly within one (1) Swipe & Win game round is being awarded with 50 MB mobile data bundle valid for a limited time.
     2. Every user is eligible to win the instant prize one and only time.
     3. An instant prize winner is eligible to win any other prize.
  2. **Daily Prize**
     1. The daily prize winner will be determined via top scorer model.
     2. The daily top scorer to be awarded with three hundred (300) Egyptian pounds via Orange Cash application.
     3. Top scorer will be the user who has been charged and replied the most Swipe & Win questions correctly.
     4. Tie criteria: In case of a tie between 2 or more users:
* the user with most total points wins
* if still tie, the older one in terms of timestamp wins
  + 1. Every user is eligible to win the daily prize multiple times.
    2. A daily prize winner is eligible to win any other prize.
  1. **Weekly Prize**
     1. The weekly top scorer to be awarded with three thousand (3,000) Egyptian pounds via Orange Cash application.
     2. The weekly top scorer should be the user who has been charged at least once within the week and awarded with the most points via subscription service and the Swipe & Win web-game.
     3. Tie criteria: In case of a tie between 2 or more users:
* the user with most total points wins
* if still tie, the older one in terms of timestamp wins
  + 1. Every user is eligible to win the weekly prize only once.
    2. A weekly prize winner is eligible to win any other prize.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **#** | **Prize** | **Category** | **Mechanism** | **From** | **To** |
| 1 | EGP 3,000 | Weekly 1 | Top scorer | 04/12/19 | 12/12/19 |
| 2 | EGP 3,000 | Weekly 2 | Top scorer | 13/12/19 | 19/12/19 |
| 3 | EGP 3,000 | Weekly 3 | Top scorer | 20/12/19 | 26/12/19 |
| 4 | EGP 3,000 | Weekly 4 | Top scorer | 03/01/20 | 09/01/20 |
| 5 | EGP 3,000 | Weekly 5 | Top scorer | 10/01/20 | 16/01/20 |
| 6 | EGP 3,000 | Weekly 6 | Top scorer | 17/01/20 | 23/01/20 |
| 7 | EGP 3,000 | Weekly 7 | Top scorer | 24/01/20 | 30/01/20 |
| 8 | EGP 3,000 | Weekly 8 | Top scorer | 07/02/20 | 13/02/20 |
| 9 | EGP 3,000 | Weekly 9 | Top scorer | 14/02/20 | 20/02/20 |
| 10 | EGP 3,000 | Weekly 10 | Top scorer | 21/02/20 | 27/02/20 |
| 11 | EGP 3,000 | Weekly 11 | Top scorer | 06/03/20 | 12/03/20 |
| 12 | EGP 3,000 | Weekly 12 | Top scorer | 13/03/20 | 19/03/20 |
| 13 | EGP 3,000 | Weekly 13 | Top scorer | 20/03/20 | 26/03/20 |
| 14 | EGP 3,000 | Weekly 14 | Top scorer | 03/04/20 | 09/04/20 |
| 15 | EGP 3,000 | Weekly 15 | Top scorer | 10/04/20 | 16/04/20 |
| 16 | EGP 3,000 | Weekly 16 | Top scorer | 17/04/20 | 23/04/20 |
| 17 | EGP 3,000 | Weekly 17 | Top scorer | 24/04/20 | 30/04/20 |
| 18 | EGP 3,000 | Weekly 18 | Top scorer | 08/05/20 | 14/05/20 |
| 19 | EGP 3,000 | Weekly 19 | Top scorer | 15/05/20 | 21/05/20 |
| 20 | EGP 3,000 | Weekly 20 | Top scorer | 22/05/20 | 28/05/20 |
| 21 | EGP 3,000 | Weekly 21 | Top scorer | 05/06/20 | 11/06/20 |
| 22 | EGP 3,000 | Weekly 22 | Top scorer | 12/06/20 | 18/06/20 |
| 23 | EGP 3,000 | Weekly 23 | Top scorer | 19/06/20 | 25/06/20 |
| 24 | EGP 3,000 | Weekly 24 | Top scorer | 26/06/20 | 02/07/20 |
| 25 | EGP 3,000 | Weekly 25 | Top scorer | 10/07/19 | 16/07/19 |
| 26 | EGP 3,000 | Weekly 26 | Top scorer | 17/07/19 | 23/07/19 |
| 27 | EGP 3,000 | Weekly 27 | Top scorer | 24/07/19 | 30/07/19 |
| 28 | EGP 3,000 | Weekly 28 | Top scorer | 07/08/20 | 13/08/20 |
| 29 | EGP 3,000 | Weekly 29 | Top scorer | 14/08/20 | 20/08/20 |
| 30 | EGP 3,000 | Weekly 30 | Top scorer | 21/08/20 | 27/08/20 |
| 31 | EGP 3,000 | Weekly 31 | Top scorer | 04/09/20 | 10/09/20 |
| 32 | EGP 3,000 | Weekly 32 | Top scorer | 11/09/20 | 17/09/20 |
| 33 | EGP 3,000 | Weekly 33 | Top scorer | 18/09/20 | 24/09/20 |
| 34 | EGP 3,000 | Weekly 34 | Top scorer | 25/09/20 | 01/10/20 |
| 35 | EGP 3,000 | Weekly 35 | Top scorer | 09/10/20 | 15/10/20 |
| 36 | EGP 3,000 | Weekly 36 | Top scorer | 16/10/20 | 22/10/20 |
| 37 | EGP 3,000 | Weekly 37 | Top scorer | 23/10/20 | 29/10/20 |
| 38 | EGP 3,000 | Weekly 38 | Top scorer | 06/11/20 | 12/11/20 |
| 39 | EGP 3,000 | Weekly 39 | Top scorer | 13/11/20 | 19/11/20 |
| 40 | EGP 3,000 | Weekly 40 | Top scorer | 20/11/20 | 26/11/20 |

**Table 4 – Weekly prizes**

* 1. **Monthly Prize**
     1. The monthly prize winner will be determined via top scorer model.
     2. The monthly prize winner will be awarded with thirty thousand (30,000) Egyptian pounds in Cash.
     3. The winner is notified by the Organizer via phone call to his/her subscriber number. The winner will receive notice within 10 business days from the date of the nomination day. The name or its initials of the winners may be announced via SMS to all the participants included in the record.
     4. The monthly top scorer should be the user who has been charged at least once within the month and awarded with the most points via subscription service and the Swipe & Win web-game.
     5. Tie criteria: In case of a tie between 2 or more users:
* the user with most total points wins
* if still tie, the older one in terms of timestamp wins
  + 1. Every user is eligible to win the monthly prize only once.
    2. A monthly prize winner is eligible to win any other prize.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **#** | **Prize** | **Category** | **Mechanism** | **From** | **To** |
| 1 | EGP 30,000 | Monthly 1 | Top scorer | 04/12/19 | 02/01/20 |
| 2 | EGP 30,000 | Monthly 2 | Top scorer | 03/01/20 | 06/02/20 |
| 3 | EGP 30,000 | Monthly 3 | Top scorer | 07/02/20 | 05/03/20 |
| 4 | EGP 30,000 | Monthly 4 | Top scorer | 06/03/20 | 02/04/20 |
| 5 | EGP 30,000 | Monthly 5 | Top scorer | 03/04/20 | 07/05/20 |
| 6 | EGP 30,000 | Monthly 6 | Top scorer | 08/05/20 | 04/06/20 |
| 7 | EGP 30,000 | Monthly 7 | Top scorer | 05/06/20 | 09/07/20 |
| 8 | EGP 30,000 | Monthly 8 | Top scorer | 10/07/20 | 06/08/20 |
| 9 | EGP 30,000 | Monthly 9 | Top scorer | 07/08/20 | 03/09/20 |
| 10 | EGP 30,000 | Monthly 10 | Top scorer | 04/09/20 | 08/10/20 |
| 11 | EGP 30,000 | Monthly 11 | Top scorer | 09/10/20 | 05/11/20 |
| 12 | EGP 30,000 | Monthly 12 | Top scorer | 06/11/20 | 03/12/20 |

**Table 5 – Monthly prizes**

* 1. **Extra prizes**
     1. In addition to the Weekly, Monthly and Grand Prizes, during the service period the Organizer may also announce extra prizes to be awarded to Participants via top scorer model.
     2. Eligible for those prizes will be all the participants who participate on the corresponding time period.
     3. An extra prize winner cannot win another extra prize but is eligible to win any other prize.

1. **Terms of the prizes:**
   1. All prizes will be awarded not more than 180 days after the last day of the Service.
   2. The organizer is responsible for payment of due taxes and collections for the prize under any relevant current legislation.
   3. The winners will be contacted by the Organizer or its authorized service provider. The winners must confirm in writing that they are the legal holder of the winning mobile subscriber number and that they are entitled to the prize and shall complete all the necessary documents provided by the Organizer. All winners must provide identification documents in order to receive the prize. Prizes may be received by a representative of the winner by proxy upon written confirmation from the winner.
   4. By participating in the Service, the winners agree that any of their data, including names, surnames, photos and video images, can be used by the Organizer for advertising purposes with no prior consent of the winner and free of charge.
   5. If the top-scorer refuses the prize or fails to appear to collect it, then the Organizer will contact the next one with highest score who have not won another prize of the same type (e.g. monthly).
   6. Decisions made by the Organizer will be final and no correspondence will be entered into. Prizes are not transferable.
2. **Limitation of liability**
   1. The Organizer accepts no responsibility whatsoever for, including without limitation, any error, omission, interruption, defect, delay in operation or transmission, communications line failure when it is not under its direct control and execution.
   2. The Organizer reserves the right to whenever is deemed necessary temporarily suspend the Service for operational reasons (e.g. for repairs, planned maintenance or upgrades). The Organizer promises to restore the Service as soon as possible after any temporary suspension period.
   3. The Organizer advises participants to use caution and common sense when participating in the Service at all times.
3. **Disclaimer of warranties**
   1. Participants understand and agree that they participate in this Service at their own risk and willingness and have not been coerced in any manner to enter the Service.
   2. The Organizer makes no warranty, implied or express, that any part of the Service will be uninterrupted and error-free.
   3. Neither the Organizer nor any of its directors, employees, agents or suppliers shall accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant participating in the Service or as a result of accepting the prize.
   4. The Organizer is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software failure of any email or entry to be received on account of technical problems or traffic congestion on the Internet, telephone lines or at any web site, or any combination thereof, including any injury or damage to entrant's or any other person's computer or mobile telephone related to or resulting from participation or downloading any materials in the Service.
   5. By entering the Service, participants agree that no claim relating to such losses or injuries (including special, indirect and consequential losses) shall be asserted against the Organizer, its parent companies, affiliates, directors, officers, employees or agents from any and all losses, damages, rights, claims and actions of any kind resulting from acceptance or user of any prize, including without limitation, personal injuries, death and property damage.
4. **Data protection and Publicity** 
   1. Personal data related to voice, image, name or address and any other relevant information will be included in a filing system belonging to the Organizer as data controller, and can be used for taking part in the service as well as publicity mailing, or other purposes relating to the Organizer’s services, unless otherwise indicated.
   2. Participants agree that if they win a prize then their names and partial digits of their mobile subscriber number will be published for informational purposes only on the service’s website [http://swipe-win.com](http://xxxxxxxxx.com).
5. **Governing Law**

In any case of disagreement arises participants can present their complaint to the Organizer and the issue will be decided in accordance with the laws of   
the Republic of Egypt.